

ECONOMICS ALLIED FOR OTHER MAJORS

FIRST YEAR –SEMESTER- I

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
23BAEA1	Fundamentals of Management	Generic Elective (Allied)					3	4	25	75	100
Learning Objectives											
C1	To provide students with the basic concepts of Management.										
C2	To probe the planning concepts and its objectives										
C3	To analyze the Organizational Levels in an Organization										
C4	To describes the motivation and satisfaction and its elements										
C5	To know the importance of Quality Checks.										
	Contents										No. of Hours
UNIT I	Introduction Management – Definition-scope – Schools of Thought in Management-Levels of Management-Role and Functions of a Manager										15
UNIT II	Planning Planning: Concept, Objectives, Nature, Limitation, Process of planning, Importance, Forms, Techniques and Process of decision making.										15
UNIT III	Organisational Levels Types of Business Organizations – Structure- Span of Control – Departmentalisation-Selection, Training and Development, Performance Management, Career Planning ,and Management										15
UNIT IV	Directing Creativity and Innovation – Motivation and Satisfaction – Organization Culture – Elements and Types of Culture – Managing Cultural Diversity.										15
UNIT V	Controlling Process of Controlling – Types of Control – Budgetary and non-budgetary, Control Techniques – Managing Productivity – Cost Control – Purchase Control –Maintenance Control – Quality Control – Planning Operations.										15
	Total										75

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understand the foundations and importance of Management.	PO1
2	Demonstrate an understanding of Planning	PO2,PO3
3	Analyze the organisational levels and Process of selection	PO1,PO2,PO3
4	Discuss the relevance of Organizational Culture	PO1,PO2,
5	Examine the importance of quality control	PO4

Textbooks	
1.	Stephen A. Robbins & David A. Decenzo & Mary Coulter,(2011) “Fundamentals of Management” 7th Edition, Pearson Education
2.	Tripathy PC & Reddy PN,(1999) “Principles of Management”, Tata McGraw Hill.
3.	Pillai R.S.N and Kala .S (2013) Principles And Practice Of Management S.Chand& Co andCompany.
4.	Ricky Griffin , “Fundamentals of Management”, Cengage Learning , (2016)
5.	Pardeep Kumar and Amanjot Sachdeva , “Fundamentals of Management”, S. Chand Publishing , (2012)
Reference Books	
1.	Dr. C.B. Gupta and Dr. Shruti Mathur (2022) Management Principles andApplications ,Scholar Tech Press
2.	Neeru Vasisth and Vibhuti Vasishth (2019) Principles of Management Text & Cases ,Taxman Publication
3	R.C Bhatiya, “Fundamentals of Management”, S.K Kataria & Sons, 2013
4	L.M Prasad, “Principles and Practice of Management,2021
5	Dr.N.Mishra and Dr.O.P.Gupta, “Fundamentals of Management”, SBPD Publishing House, 2022
Web Resources	
1.	http://www.mim.ac.mw/books/Fundamentals%20of%20Management.pdf
2.	https://theintactone.com/2019/09/18/fom-u1-topic-1-fundamentals-of-management-introduction-and-concepts/
3.	https://rccmindore.com/wp-content/uploads/2015/06/Fundamentals-of-Management.pdf
4.	https://in.sagepub.com/en-in/sas/journal-of-management/journal201724
5.	https://www.managementstudyhq.com/evolution-management-thought-theories.html

Mapping with Programme Outcomes:

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	3	2	3	2	3	2	3	3
Weightage	15	14	15	14	14	14	15	15
Weighted percentage of course contribution to POS	3.0	2.8	3.0	2.8	2.8	2.8	3.0	3.00

S-Strong-3 M-Medium-2 L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	2	3
CO3	3	3	3	2	3
CO4	3	3	2	2	2
CO5	3	3	3	3	3
Weightage	15	15	14	11	13
Weighted percentage of Course Contribution to PSOs	3	3	2.8	2.2	2.6

Strong-3 M-Medium-2 L-Low-1

FIRST YEAR –SEMESTER- I

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
23BAEA2	INTRODUCTION TO SOCIOLOGY	Generic Elective (Allied)		T			3	4	25	75	100
Learning Objectives											
C1	To understand the nature and scope of sociology and its development										
C2	To identify the origin and development of sociology and its basic concepts										
C3	To evaluate stages and agencies of socialization										
C4	To understand social stratification and its determinants										
C5	To know the social change, evolution and revolution										
	Contents										No. of Hours
UNIT I	Introduction Definition – Nature and Scope of Sociology –Origins and development of Sociology – Founding fathers and their contributions: Auguste Comte, Herbert Spencer, Karl Marx, Emile Durkheim and Max Weber –Sociology and other social sciences										15
UNIT II	Basic Concepts of Sociology Society, Community, Institutions, Association, Social Structure, Status – Role, Norms, and Values; Folkways and Mores, Associative and Dissociative processes – Cooperation- Assimilation-Accommodation- Competition and Conflict										15
UNIT III	Individual and Society Individual and Society- Socialization- Stages and Agencies of Socialization- Types of Groups – Primary and Secondary Groups, In-Group and Out-group, Reference Group.										15
UNIT IV	Social Stratification Social Stratification: Meaning, Definition and Dimensions –Social mobility and its determinants.										15
UNIT V	Social Change Meaning and Types: Evolution and Revolution, Progress and Development — Factors of Social Change-Culture and Civilization										15
	Total										75

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understand the contributions of sociologists in the field of sociology	PO1,PO2
2	Understand the basic aspects of Sociology	PO1,PO2
3	Examine the impact of individuals, groups and society	PO1, PO5,PO7
4	Understand the dimensions of social stratification	PO2,PO7
5	Analyze and design Policy for social change	PO2,PO3,PO7
Textbooks		
1	Bottomore, T.B. (1972). Sociology: A guide to problems and literature. Bombay.	
2	Jayaram, N. (1988). Introductory sociology. Madras: Macmillan India.	
3	Sachdeva Vidya Bhushan D.R(2020) An Introduction to Sociology, Kitab Mahal	
4.	John.J.Macionis, “Sociology”, Pearson, 17 th edition, 2018	
5.	C.N Shankar Rao, “Sociology: Principles of Sociology with an Introduction to Sociology Thought”, S.Chand Publication, 2019	
Reference Books		
1.	George Allen and Unwin (India). Harlambos, M. (1998). Sociology: Themes and perspectives. New Delhi: Oxford University Press.	
2.	Inkeles, Alex. (1987). What is sociology? New Delhi: Prentice-Hall of India.	
3.	Johnson, Harry M. (1995). Sociology: A systematic introduction. New Delhi: Allied Publishers.	
4.	Bhende, A. and T.R. Kanitkar (1982), Principles of Population Studies, Himalaya Publishing House, Bombay.	
5.	Bogue, D.J. (1969), Principles of Demography, John Wiley, New York	
Web Resources		
1.	https://data.worldbank.org/indicator/SP.POP.TOTL	
2.	https://www.iom.int/	
3.	https://libguides.humdolt.edu	
4.	https://openstax.org/books/introduction-sociology-3e/	
5.	https://www.sociologygroup.com/important-books-free-notes-sociology-optional/	

Mapping with Programme Outcomes:

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	2	3	3	2	3	2	3	3
Weightage	14	14	14	14	14	15	14	15
Weighted percentage of course contribution to POS	2.8	3.00	3.00	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	3	3	2
CO3	2	3	3	3	2
CO4	3	3	2	3	3
CO5	3	3	3	3	2
Weightage	15	15	14	15	11
Weighted percentage of Course Contribution to PSOs	3	3	2.8	3	2.2

Strong-3 M-Medium-2 L-Low-1

FIRST YEAR - SEMESTER I

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
23BAEA3	HISTORY OF ECONOMIC THOUGHT	Generic Elective-II		T			3	4	25	75	100
Learning Objectives											
C1	To explain the nature and scope of economic thought and its principles										
C2	To understand the classical economists ideology and theory of Marx										
C3	To know the Kenesian revolution and its analysis										
C4	To build the Marginalism Revolution and its operations										
C5	To describes the thoughts of various Nobel laureates in economics										
	Contents									No. of Hours	
UNIT I	Pre-Classical Thought Nature and Scope of Economic Thought-Mercantilism: Growth of Mercantilism- Main Principles – Important Mercantilists- Physiocracy - Main concepts - Important Physiocrats									18	
UNIT II	Classical Economists and Karl Marx Adam Smith- Division of Labour- Theory of Value- Laissez Faire- Canons of Taxation - Ricardo: Theory of Rent - Comparative Advantage Theory of Trade- Malthus-Theory of Population –Theory of Gluts –Karl Marx-Theory of Surplus Value -Breakdown of the Capitalist System									15	
UNIT III	Neo-Classical and Institutional Thought The Marginalist Revolution- Marshall: Value and Role of Time – Marginal Utility and Consumer's Surplus – Distribution – Marshallian Concepts – Representative Firm, Economies of Scale, Quasi-Rent- Institutional Economics – Veblen – Mitchell – J.R.Commons.									15	
UNIT IV	Keynesian Revolution and Modern Thought Keynes – Psychological law of Consumption- Effective Demand-Theory of Employment-- Schumpeter's Theory of Innovation - Hicks theory of Trade Cycle- New Keynesian Economics- New classical Economics –Rational Expectation Hypothesis.									12	
UNIT V	Nobel Laureates in Economics and Indian Economic Thought									15	

	Nobel Laureates in Economics – Paul A Samuelson – Kuznets – Hicks – Myrdal – Milton Friedman – Recent Nobel Laureates (Last Three Years)- Indian Economic Thought – DadabhaiNaoroji- Mahatma Gandhi-B.R. Ambedkar – Amartya Sen – Sen’s Capability Approach –Poverty and Inequality.	
	Total	75

FIRST YEAR II SEMESTER

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
23BAEA4	GENERAL ECONOMICS	Generic Elective-II		T			3	4	25	75	100
Learning Objectives											
C1	To explain the nature and scope of economic thought and its principles										
C2	To understand the classical economists ideology and theory of Marx										
C3	To know the Kenesian revolution and its analysis										
C4	To build the Marginalism Revolution and its operations										
C5	To describes the thoughts of various Nobel laureates in economics										
	Contents									No. of Hours	
UNIT I	Introduction to Economics Definition of Economics : Adam smith, Marshall, Lionel Robinson, and Samuelson – Main divisions of Economics – basic concepts : Goods , Wealth , Utility, Value , Price , Market , Income ,and Human wants.									18	
UNIT II	Consumer Behaviour Meaning and importance of consumption –Human wants –Law of Diminishing Utility – Consumer surplus									15	
UNIT III	Production Analysis Factors of production – law of diminishing Return –Law of variable proportions –Optimum Theory of population									15	
UNIT IV	Cost and Revenue Analysis : Cost of Production : meaning – Fixed and variable cost – Total Cost – Average cost – Marginal cost – Relationship between Average and Marginal cost. Revenue : Meaning – Total Revenue –Average Revenue – Marginal Revenue – Relationship between Average and marginal Revenue under perfect and imperfect competitions									12	
UNIT V	Product Pricing Perfect competition , Monopoly and Monopolistic competition : meaning – Features – Price and Out put determination – Oligopoly : Meaning and Features only.									15	
Course Outcomes									Programme		

		Outcomes
CO	On completion of this course, students will	
1	Acquire knowledge on the subject matter of History of Economic Thought.	PO1
2	Understand the contributions of the Classical Ideas of Economics.	PO1,PO2
3	Describe Neo Classical and Institutional Economic Ideas	PO1,PO2
4	Examine the Keynesian School and Modern Economic Ideas	PO1,PO2
5	Understand the contribution of Nobel Laureates and Indian Economic Ideas	PO1,PO2,PO8
Textbooks		
1	Lokanathan, V, History of Economic Thought, S Chand & Co Ltd.	
2	Bhatia, H.L. (2018), History of Economic Thought, S Chand & Co Ltd.	
3	Srivastava S.K (2002) History of Economic Thought, S.Chand Publication.	
4	M.L Jhingan ,M.Girija , L.Sasikala “History of Economic Thought” 3rd Edition, Virnda Publication 2014.	
5	R.R.Paul “History of Economic Thought” ,Kalyani Publisher,2018.	
Reference Books		
1.	Amartya Sen (1982), Welfare and Measurement, Oxford University Press, New Delhi.	
2.	Gandhi, M.K. (1938), Economics of Village Industries, Navjivan Publishers, New Delhi.	
3.	T.N.Hajela, (2015), History of Economic Thought Ane Students Edition 18 th Edition.	
4.	Gide and Rist,(2014) , A History of Economic Doctrines, Nabu Press.	
5.	V.Lokanathan (2009) “A History of Economic Thought: S.Chand& Co Limited.	
Web Resources		
1.	https://www.hetwebsite.net/het/	
2.	https://thoughteconomics.com/	
3.	https://www.nobelprize/economic-sciences/	
4.	https://www.aeaweb.org/resources/students	
5.	https://sites.google.com/site/maeconomicsku/home	

SECOND YEAR YEAR – SEMESTER- III

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
23BAEA5	MANAGERIAL ECONOMICS	Discipline Specific Elective-V		T			3	4	25	75	100
Learning Objectives											
C1	To develop analytical and problem-solving skills among the students.										
C2	To enable students to Capital Budgeting and its concepts.										
C3	To understand the cost controls measures and its uses										
C4	To know the Demand for Durable and Non-Durable Products										
C5	To familiarize students of Pricing Policies and its Practices.										
	Contents								No. of Hours		
UNIT I	Introduction Nature and Scope of Managerial Economics - Meaning - Characteristics– Importance–Role and Responsibilities of Managerial Economist – Basic Economic Tools in Managerial Economics.								15		
UNIT II	Demand, Cost and Profit Analysis Demand for Durable and Non-Durable Products, Demand Forecasting Techniques -Statistical and Non-Statistical Techniques -Cost Estimation - Cost-Volume-Profit Analysis (Break Even Analysis)- Objectives and Assumptions; Determination of Break Even Point, Limitations								15		
UNIT III	Pricing Policies and Practices Objectives - Popular Pricing Methods and Strategies- Price Discounts and Differentials- Pricing by Manufacturers and Retailers- Price Forecasting.								12		
UNIT IV	Capital Budgeting Capital Budgeting: Need for capital budgeting- Different steps in Capital Budgeting- - Appraisal Methods – Payback Method, Accounting Rate of Return, Net Present Value method, Internal Rate of Return Method, Cost–Benefit Method - Capital Rationing.								18		
UNIT V	Cost of Capital Sources of Funds for Long Term Financing-Cost of Debt Capital -Cost of Preferred Stock -Cost of Equity Capital or Common Stock-Cost of Retained Earnings.								15		
	Total								75		

SECOND YEAR - SEMESTER-IV

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
23BAEA6	INDIAN ECONOMIC ISSUES	Discipline Specific Elective -		T			3	4	25	75	100
Learning Objectives											
C1	To discuss the Features, Performance and development issues of Tamil Nadu Economy										
C2	To analyse the agricultural and industrial scenario in Indias										
C3	To understand the industrial scenario in India and its growth										
C4	To know the general performance of the India										
C5	To describe the state finances and its development initiatives										
	Contents									No. of Hours	
UNIT I	Nature of Indian Economy Characteristics of Indian economy –India as mixed economy – Natural Resources: Land, Water, Forest, Minerals and Energy- Population in India : Causes for population growth – Consequences of population growth – Control of population									15	
UNIT II	Agriculture in India Role of Agriculture in Indian economy- causes for low productivity –Green Revolution : Meaning – Components - Effects									16	
UNIT III	Industry in India Industrial development since Independence –Role of Small Scale and Cottage industries in Indian Economy – Problems of SSI – Remedial measures									14	
UNIT IV	Trade I n India India's Foreign Trade –Composition of Trade – Balance of Payments – Meaning – components – Trends of India's Balance of Payments – Policy measures to manage the Balance of Payments									15	
UNIT V	Poverty & Unemployment Poverty : Meaning – Causes – Effects – Anti Poverty measures – Unemployment : Meaning – causes –Effects – Measures to the problems of unemployment									15	
	Total									75	

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
23BAEA7	GENDER ECONOMICS	Elective		T			3	4	25	75	100
Learning Objectives											
C1	Students will be able to sensitize on issues that is related to gender										
C2	To understand the conceptual clarification of women and work										
C3	To analyse the Women in Organized and Unorganized Sectors in an Economy										
C4	Identify the marginalization of women in economic theory and in the economy										
C5	Incorporate gender in mainstream policy making										
	Contents									No. of Hours	
UNIT I	Introduction to Gender Analysis and Economics Definition - Gender - Gender Analysis: Purpose and Scope - Feminist Perspective in Economics - Classical and Neoclassical Economics- Post Keynesian Economics- Economic Measurements - Empirical Challenges.									12	
UNIT II	Development and Anti - Development Development Versus Anti-Development - Women In Development (WID)- Women and Development (WAD)-Gender And Development – Women And Empowerment-Women And Environment – Ecofeminism.									15	
UNIT III	Women and Work – A Conceptual Clarification Invisibility of Women – “Statistical Purdah” - A Critique of Methods, Concepts, Definitions Employed in Economic Theory- A Critique of The Data System In India (Application) - Measures To Rectify This Invisibility									18	
UNIT IV	Marginalization of Women Women Sidelined – Gender – Discrimination Theories - Women in The Labour Market – Sexual Division of Labour, Wage Differentials, Micro Credit - Women in The Organized and Unorganized Sectors Of The Indian Economy (Application) - Feminization Of Work and Feminization Of Poverty									15	
UNIT V	Gender, The Economy and Related Issues Population – Demographic Features - Health and Education - Policy Measures – Government and NGOs– Gender Budgeting									15	
	Total									75	

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Recognize needs for Gender Analysis	PO1,PO5
2	Analyze the role of gender in development	PO1,PO2,PO5
3	Identify the reasons behind the marginalization of women	PO2,PO5
4	Formulate policies to include the excluded	PO5, PO7
5	Integrate gender in Mainstream Economics	PO3, PO7
Textbooks		
1	Jaya Shrivatsava(2018) Gender Discrimination and Inequality in Contemporary India: Dimensions and Voices of Protests, Kalpaz Publications.	
2	Caroline Criado Perez(2019) Invisible Women: Data Bias in a World Designed for Men, Harry N.Abrams.	
3	Mukesh Eswaran (2020) Why Gender Matters in Economics Princeton University Press	
4	K.R.Gupta, “Gender Problems and Policies”, Atlantic, 2009.	
5	Joyce Jacobsen , “The Economics of Gender”, Wiley – Blackwell Publisher 3rd Edition, 2007	
Reference Books		
1.	GOI (1987), Shram Shakti, Report on the National Commission on Self – employed Women and Women in the Informal Sector New Delhi.	
2.	Julie A Nelson (1996), Feminism, Objectivity and economics, Routledge, London.	
3.	Krishnaraj, Maithreyi and Joy P. Deshmukh (1991), Gender in Economics, Ajantha Publishers, New Delhi	
4.	Loutfi, MF (ed.) (2002), Women, Gender & Work, Rawat Publishers, New Delhi	
5.	Krishnaraj, M., and M.P.D. Joy. Gender in Economics. Ajantha, New Delhi, 1991	
Web Resources		
1.	https://www.unwomen.org/en/how-we-work/intergovernmental-support/world-conferences-on-women	
2.	https://wcd.nic.in/	
3.	https://www.tn.gov.in/departments/30	
4.	http://icds-wcd.nic.in/	
5.	http://ncw.nic.in/	